



Pup Talk

March 2025

THE SADDLEBACK VALLEY BROMELIAD SOCIETY

Volume 32, Number 3

We Will Meet: Thursday, March 6, 2025, 7:00 pm.

**At the Norman Murray Community & Senior Center
24932 Veterans Way, Mission Viejo, CA**

Featured for March: “Our Spring Shows at Sherman Gardens”

It's show time, so Cristy Brenner will do a brief presentation about our past shows at our beautiful Sherman Gardens venue (our 2019 display shown below). This will be a great introduction for our newer members who are wondering what our spring show and sale is all about. This is a display-only (non-judged) show where our members can share their love of bromeliads with the public. We want to feature plants from as many genera as

possible, so please consider showing that oddity that you may have. See page 6 for more photos of our previous Sherman shows.



In addition to the slides, we will show how to prepare your plants for the show and how to sell or donate your plants for our sale. We will also have information about this month's plant preparation workshop.

Please join us for this informative meeting and enjoy all of our other bromeliad activities such as show and tell, raffle, silent auction of unusual plants, and great refreshments.

DIRECTIONS: Meetings are the first Thursday of each month at 7:00 PM in the Norman Murray Community and Senior Center, 24932 Veterans Way in Mission Viejo. **Visitors Welcome!** Where is that? Off the I-5 take the La Paz exit. Go east on La Paz past Marguerite Parkway to Veterans' Way. Turn left. The parking lot is at the road's end. We are in room Sycamore B.

This Meeting Includes:

Bromeliads and More Wonderful Bromeliads:

- * **Show & Tell** – A meeting highlight. Bring in your bloomers, show stoppers, interesting plants, questions, even disasters. Help all of us learn and enjoy while you get a free raffle ticket.
- * **Raffle Table** – A chance to add to your collection.
- * **Silent Auction** – We usually have special plants for you to bid on.
- * **Library & Information** – Want to learn even more? Check out a book and read up!
Or ask our bromeliad experts that question that is bugging you! We love to talk bromeliads!



Upcoming Events (mark your calendars):

March 2 — South Bay Bromeliad meeting in Palos Verdes.

March 6 — Our meeting about our upcoming Sherman show and sale.

March 22 — Plant preparation workshop for our Sherman Show and Sale (details at March meeting and page 7).

April 5-6 — Our Spring Garden Show and Sale at Sherman Gardens (Please see below and page 5 & 6).

April 14-18, 2026 — World Bromeliad Conference, Costa Mesa.

March Refreshment Signups: Kate Guerra-Hershey, Wendy Grande, Chris Bruce, Rose Wakely, and Mike Herbolich. Thank you!



BROMELIAD PLANT SHOW & SALE

Saddleback Valley Bromeliad Society

Saturday & Sunday April 5-6, 2025, 10:30 am-4:00 pm

Sherman Library & Gardens
2627 Pacific Coast Highway
Corona Del Mar, CA 92625

Admission \$5.00 (members free)



Meetings 7:00 p.m on the first Thursday of the month @ Norman Murray Center in Mission Viejo

bromeliadsociety.org



Come and see our lovingly home-grown BROMELIADS, including Tillandsias (air plants), and also receive growing information.

Our February Show and Tell Featured:

Cristy Brenner

Aechmea calyculata #1

Aechmea recurvata v. *benrathii* #4

Hohenbergia correia-araujo #2

Portea 'Pink'

Chris Bruce

Tillandsia 'Chula' #3

Patti Dunn

Quesnelia testudo

Tillandsia 'Silverado' #5



February Show and Tell, continued

Michael McGuire
Aechmea 'Bert' #6

Carolyn Parsons
Dyckia platyphylla #7

Jeff Sorensen
Aechmea coelestis #8
Aechmea pectinata #9

Kerry Wakely
Tillandsia capitata #10



The Big Event: Our Annual Spring Show and Sale

Thank you to Norm Nakanishi for arranging our show and sale at Sherman Gardens this year. The address, dates, and times are included in the announcement on page 2. If any of your friends are interested, please send or print a copy of the flier for them. Even without our show, Sherman Gardens is a wonderful place to visit, especially in the spring (see below). Admission to the gardens for the show and sale is free to our members, so please wear your badge.

The set up time is from 10:00 a.m. to 4 p.m. on Friday, April 4. Members are encouraged to bring entries for both the show and sale during these hours. If not possible, entries will also be accepted from 8:00 to 9:00 a.m. on Saturday. All show plants must be named and stay in place until the show closes on Sunday. This is not a judged show, but a display show instead, so we would like as many diverse and interesting plants displayed as possible (see page 6). If you are bringing plants for either the show or the sale, please make sure that they are clean and free of any pests. Members will also be able to sell plants or donate them to the society (see page 8).

We will need as many volunteers as possible to spend time at the show to help with sales, security, and to answer questions. Beginners are encouraged to volunteer—you will learn so much about Bromeliads by helping the experienced members. Don't forget to wear your badge. Cristy will be doing a talk and demonstration on Bromeliad culture on Saturday and Sunday. There will also be a plant preparation workshop on March 22 (see page 7 and more information will be provided at our March meeting).



Sherman Gardens has a beautiful succulent garden located between our showroom and our sales area in the Tea Garden.

Sherman Gardens Shows



Plant Preparation Event: On March 22, from 1:00 to 4:00 p.m. we will have a workshop designed to prepare plants for our Sherman sale. It will be at Zulema Storf's beautiful garden in Fountain Valley. Detailed information will be given at the March meeting and her address is on your roster. These workshops are always fun and a great opportunity for our newer members to learn more about bromeliads and to get to know other members of the society.





INTERESTED IN SELLING YOUR BROMELIADS AT SHERMAN GARDENS?

Our Club Board would like to remind sellers that all plants should be exceedingly clean and disease free to reflect the high quality of our Show Plants on display. Each plant should have two tags if the seller wishes to receive 75% of the sales price. One tag will be cut off by the cashiers in order to record its sale. Do not use wooden sticks which are so firmly affixed that it is very difficult to remove them. Tag the plants securely to prevent "tag switching" before the customer pays for them. Identify the plant name, write your initials, and write the price in whole dollars. All writing must be legible. You may drop off plants on Friday during setup. Or, you may arrive as early as 9:00 a.m. on Saturday and have your plants completely ready by opening at 10:00 a.m.

Remove any remaining plants by 4:30 p.m. on Sunday. If you are selling plants, be prepared to assist at the Show and Sale in any area: Friday setup, Saturday: Show Room, Sales floor, cashier assistant, including bagging and assisting customers to their cars. Also, be prepared to discuss your plants with customers. On Sunday at 3:00 p.m., unsold plants may be reduced to 50% off. If you do not wish to participate in that, you must be there at 3:00 p.m. on Sunday to remove the plants. You may accompany any buyer to the cashier if you wish to sell it at full price. Left-over plants will be used for future plant tables at our meetings. Any plants you wish to donate to the club do not need double tags. Club members will staff the cashier area. Payment will be in cash, our Square credit card device, and checks only from a member's account. Our treasurer will tally all sales. Sellers' earnings will be computed as 75% less 75% of the sales tax. Payment will be issued by the treasurer.

Please note that bromeliad sales at Sherman Gardens are restricted to Club members only. The sales area will be in the Tea Garden in front of the Gift Shop and the restrooms. The limited sales space is to be shared courteously among sellers. The Showroom will be in the large meeting room behind the restaurant. Questions? Bring them to the March meeting!

2025 Society Officers/Committee Heads

President:	Chris Bruce	<i>Pup Talk</i> Editor:	Cristy Brenner
Vice President/Programs:	Jeff Sorensen	<i>Pup Talk</i> Team:	Pete and Patti Dunn
Secretary:	(open)		John Marzolino
Treasurer:	Mary Kermani	Refreshments:	Launi & Tony Cory
Fundraising:	Yvonne Wilson		Mary Kermani
Librarian:	Kate Guerra-Hershey	Supplies:	Amy Uyemura
Membership	Nada Chatwell	Webmaster and Zoom	John Marzolino
Plant Table:	Michael McGuire	New Member Liaison:	Patti Dunn



Where did the phone numbers and email addresses go?

Now that *Pup Talk* is on a website that is accessible to everyone, some board members are concerned about the security of their personal information. If you are a member, be sure to keep your membership roster that has all of the contact information.

Our Web Address: bromeliadsociety.org

Billbergia 'Miz Mollie'.
Photo by Ed Voelker.



SVBS 2025 DUES/MEMBERSHIP

Dues are \$15 per membership (for one person or for two or more at the same address). Please send a check & info to: Saddleback Valley Bromeliad Society 24891 Camberwell Street, Laguna Hills, CA, 92653

Membership Name(s): _____

Newsletter via: [] email (dues \$15/year) or [] USPS (Dues \$20/year) or [] **Both** (Dues \$20/year)

Street: _____

City, State, ZIP: _____

Phone Number(s): (____) _____ - _____ (____) _____ - _____

Email: _____

Pup Talk, March, 2025
Saddleback Valley Bromeliad Society
1068 Santa Cruz Circle
Costa Mesa, CA 92626

FIRST CLASS PLEASE!

Saddleback Valley Bromeliad Society

Pup Talk

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The Saddleback Valley Bromeliad Society next meets Thursday, March 6, 2025, at 7:00 PM.

Festivities include a:

- * **Program:**
- * **Plant raffle and silent auction** (Bring a show & tell plant to receive a free raffle ticket!);
- * **Show & Tell** with lots of our plants to see and enjoy;
- * **Lending library** for books you need to learn;
- * **Friendship; and Information.**

A big thank you goes to all who contributed information, writing, photos, and production of this newsletter including Cristy Brenner (Ed.), John Marzolino, Pete and Patti Dunn, Chris & Hank Bruce, Jeff Sorensen, and Ed Voelker.

Pup Talk is a publication of the Saddleback Valley Bromeliad Society. Any opinion expressed herein is not necessarily that of the Society. Send comments, inquiries, and articles to: cbrenner4@cox.net. Deadline is mid-month before month of publication. When credit is given, nonprofit publications may reprint from us.

The Saddleback Valley Bromeliad Society is an educational organization promoting the study and cultivation of bromeliads and fellowship among those who do. We are an affiliate of the Bromeliad Society International.

